

E-Commerce Sales

Millard Group, Inc. is the partner of choice for the direct marketing industry-providing expertise in List Brokerage, List Management, Multichannel Media, Online Marketing, Customized Marketing Research and consulting. We are seeking an experienced sales professional to drive the sales activities of our rapidly growing online division.

The candidate must have:

- 3-5 years of sales experience
- Knowledge of online marketing tactics of Email Marketing, Search Engine Optimization and Affiliate Marketing
- Ability to formulate proposals
- Exceptional communication, presentation and closing skills
- Experience from an agency, client or consulting environment is a plus

Successful candidates will possess:

- Enthusiasm for sales, service and building client relationships with at least 3-5 years of professional experience in online marketing
- Ability to work independently and as part of a team
- High energy with the ability to multitask and maintain positive client relationships
- Computer literate in word processing, spreadsheets, Power Point, database contact management systems
- Knowledge of latest industry trends in Email Marketing, SEO, Shopping Portals and Affiliate Marketing
- College Degree preferred, preferably in Business or Marketing

This position reports to the VP of Online Marketing. The right candidate will have significant opportunities to grow their career and expand their skills. We offer a competitive salary plus commission and comprehensive benefits program. To arrange for an interview, email your resume with salary requirements to:

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