

## Sales/ Franchise Development

eWayDirect, a 7 year old rapidly growing Internet marketing solutions provider located in Southport, CT. is seeking a strong sales/sales manager for our recently formed franchise division, BlueLens Franchise Group.

Goal of this position is to help franchisees attain success in their territories.

- Work with new Franchisees to help develop territories
- Assist franchisee on sales calls
- Serve as product and industry expert in support of franchisees sales efforts
- Coordinate internal BlueLens resources on behalf of franchisees

Note: Heavy travel required

### Experience:

- Minimum 5 years of successful sales or high level account management (1-2 years at manager level) - experience in consultative sales of business services to mid market companies a plus
- Knowledge of e-marketing helpful (email and/or SEM) ...preferably both

### Skills:

- Strong interpersonal and face to face presentation skills
- Ability to manage complex multi-level sales cycles
- Extremely well organized with excellent follow up
- Demonstrated success in sales training and management

### Education

College degree with formal training in solution sales

This position reports to: Chief Revenue Officer. Please send resume and salary history to [mdonner@ewaydirect.com](mailto:mdonner@ewaydirect.com)

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