

HELP WANTED

Littleton Coin Company, a nationally recognized mail order leader in the collectibles field for over 60 years, providing coins, paper money and supplies to collectors around the world, seeks to fill the following position:

Advertising Manager

for Industry Leading Direct Marketing Company

Job Content: We are seeking a highly organized, motivated, and detail-oriented individual to fill this key position on our marketing management team. You will be responsible for managing all aspects of new customer acquisition and conversion to meet the sales objectives of the company within established timelines and budgets. You will also manage new media source acquisition and new product development, to include the planning, research, and coordination of new and exciting offers to attract and acquire new customers.

Educational/Experience Requirements: The ideal candidate will have a Bachelor's degree with a minimum of 4 years experience in advertising, to include planning, producing, executing, and analyzing new lead efforts and new customer acquisition. Attention to detail is essential, as are outstanding project management and planning skills, and the ability to perform numerical analysis. Other requirements include strong communication and interpersonal skills, to interface with multiple departments and levels within the company.

Littleton Coin Company is a strong and growing business currently employing more than 350 area residents. We offer a competitive salary and a comprehensive benefits package, including group health, dental, disability and life, and 401(k) plan.

Interested candidates should forward their resumes to:

Director of Administrative Operations
Littleton Coin Company, LLC
1309 Mt. Eustis Road
Littleton NH 03561-3735
Jobs@LittletonCoin.com