

Direct Marketing Manager

Littleton Coin Company, a nationally recognized mail order leader in the collectibles field for over 60 years, providing coins, paper money and supplies to collectors around the world, seeks to fill the following position:

Group Manager – Product Marketing

Job Content: We are seeking a highly organized, motivated, and detail-oriented leader to fill this key position within our organization. Reporting to the Vice President of Marketing, this position leads the Direct Mail, Internet Marketing, and Merchandising Departments with two direct reporting managers and over ten staff members. You will be responsible for developing long-term and short-term strategic plans, as well as developing department sales forecasts and budgets. Key responsibilities include recommending and implementing new sales efforts and strategies, as well as analyzing results of existing programs to increase sales and profitability.

Requirements

Education / Experience Requirements for Direct Marketing Manager:

- The ideal candidate will have a bachelors degree or higher with a minimum of 5 years of direct marketing experience, including experience in several of the following areas
- direct mail, catalog sales, internet marketing, and merchandising.
- The candidate must have expertise in planning and budgeting, strong communication and interpersonal skills, and a high analytical capacity.

Littleton Coin Company is a strong and growing business currently employing more than 300 area residents. We offer a competitive salary and a comprehensive benefits package, including group health, dental, disability and life, and 401(k) plan.

Interested candidates should forward their resumes to:

Director of Administrative Operations
Littleton Coin Company, LLC
1309 Mt. Eustis Road
Littleton NH 03561-3735

Jobs@LittletonCoin.com