

# MIA HANRAHAN

New York, New York

(203)–814–9884 · mhanrahan12@gmail.com ·

[www.linkedin.com/in/mia-hanrahan-6848b3258](http://www.linkedin.com/in/mia-hanrahan-6848b3258)

## EDUCATION

---

### Fordham University

Bronx, NY

*Bachelor of Arts (B.A.), Communications Digital Technology and Emerging Media  
Minor, Marketing*

*Expected: May 2025*

Relevant Coursework: Digital Cultures, Integrated Marketing Communications, Business of New Media, Global Marketing.

### Academy of Our Lady of Mercy Luralton Hall

Milford, CT

*High School Diploma*

*June 2016*

## EXPERIENCE

---

### Chubb/StreamLabs Digital IoT Sales and Marketing

Manhattan, NY

*Intern*

June 2023 - August 2023

- Designed and pitched a new social media marketing campaign to boost engagement on Instagram
- Collaborated with the design team to create a new client proposal template using InDesign to further branding
- Developed client relations skills through proposal creation, cost analysis for existing clients, facilitation of meetings, and database management
- Presented final project about StreamLabs brand to senior leadership and fellow interns

### Child Care

*Nanny*

- Supervised children ages 6 months to 11 years after school and during summer vacation.
- Responsible for preparing meals, providing transportation, and organizing engaging activities
- Provided mentorship through assistance with summer homework

## LEADERSHIP

---

### Fordham University Academic Journal

Spring 2023 - Present

- Collaborated with print staff team members through monthly meetings to strategize the execution of publication
- Designed an 80-page journal using Adobe InDesign to create a visually appealing final product for presentation to students, faculty, and researchers

### Fordham Rose Hill Society

Fall 2022 - Present

- Lead groups on walking tours throughout campus facilities, engaging them with facts and achievements of the university.
- Assist at open houses, handling questions about enrollment for prospective students and parents.

### Fordham Marketing Association

Fall 2023

- Collegiate chapter of the American Marketing Association
- Attend marketing guest speakers, office visits, and professional development workshops

## SKILLS

---

**Skills:** Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Lightroom, Canva, Excel, PowerPoint, Photography, Graphic Design, Social Media, Writing, Editing, Public Speaking, Interpersonal Communication

**Certifications:** Currently enrolled in the Association of National Advertisers CAMS Certificate program (Expected completion April 17, 2024) .